



Credit Central

Opportunity

Credit Central, Inc. (CCI) founders had one target in mind when they started the business in July 2002: Make loans as easy as possible. The motto turned into a huge success story. Now with 99 branches in 4 states, CCI executive management team wanted to give its management team at the branch level greater visibility to help make a quick and informed decision through reporting.

Solution

As an existing client of Compass Technologies utilizing EnCompass and an Executive Management Reporting system using Visual Basic .NET and Crystal Reports, management needed a solution for the branches to run reports to support its motto: Make loans as easy as possible. Management decided to develop a solution through the Compass Technologies platform for the branches using WebSmart iSeries Web Query and Reporting.

Results

Compass Technologies' partnership with the WebSmart technology platform enabled CCI to build simple, easy to use reports that are available at the branch level for managing day-to-day operational activities.



Application Solution: EnCompass, WebSmart iSeries Web Query and Reporting

Key Features: Web-based



"I really enjoy doing business with Credit Central in Anderson, SC. I have been with them for a long time. What I like most is the same people are always there unlike other places I deal with. I really enjoy how they listen to me when I have a problem and help me work it out." – Anita, customer

"I want to say thanks to the great staff in Murfreesboro. It is always a pleasure going in. Everyone from management to the ladies that sit up front, make you feel welcome and will work with you in every way." – Carol, customer

About Credit Central, Inc.

Credit Central has grown to 99 loan offices in 4 states of the southeast (Alabama, Georgia, South Carolina and Tennessee). Credit Central offers an easy and no-hassle loan process, the most liberal credit policies in the loan market, and repayment terms of up to 12 months with low monthly repayment options.

<http://creditcentralinc.com/>

